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大成律师事务所

反不正当竞争与市场监管法律实践研讨会 邀请函

尊敬的阁下，您好！

非常感谢您一直以来对复旦大学法学院、北京大成（上海）律师事务所的支持！

本次研讨会定于**2015年7月3日（周五）13:30-17:30**在复旦大学逸夫科技楼二楼举行，由复旦大学法学院主办、北京大成（上海）律师事务所承办，将汇集来自相关政府部门、企业界、法学理论界及法律实务界的专业人士，共同探讨当前社会关注的反不正当竞争法律实践，并从不同角度对当前反不正当竞争执法中的热点问题进行讨论。主要议题为：

- 演讲主题一： 上海反不正当竞争执法热点问题
主讲嘉宾： 上海市工商局公平交易处 李孝猛 处长
- 演讲主题二： 监管理念转变与社会认识差异
主讲嘉宾： 上海市食品药品监督管理局医疗器械监管处 林森勇 处长
- 演讲主题三： 当前反不正当竞争行政执法中的若干争议问题
主讲嘉宾： 大成律师事务所高级合伙人 王剑锋 律师
- 演讲主题四： 王老吉与加多宝红罐包装装潢纠纷案的法律思考
主讲嘉宾： 复旦大学法学院 班天可 博士

为此，您作为业内人士，我们诚挚邀请您参加本次反不正当竞争法律实践研讨会并莅临指导！

会议议程附后。

主办方：复旦大学法学院

承办方：北京大成（上海）律师事务所

日期：二零一五年六月二十五日



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Anti-Unfair Competition and Market Supervision Legal Practice Forum Invitation Letter

Dear Sir/Madam:

We deeply appreciate your kind support to Fudan University Law School and Dacheng Law Offices. Organized by Fudan University Law School and sponsored by Dacheng Law Offices, the Anti-Unfair Competition and Market Supervision Legal Practice Forum will take place on the **Second Floor, Yifu Science-tech Building, Fudan University on July 3rd 2015 (Friday) from 13:30 to 17:30.** This forum will bring together professionals from relevant government departments, enterprises, as well as legal scholars and practitioners to discuss the anti-unfair competition practice and hot issues regarding the enforcement of anti-unfair competition law from different perspectives. The main topics are:

- Topic 1: Hot Issues Regarding the Enforcement of Anti-unfair Competition Law in Shanghai
Speaker: Director LI, Xiaomeng, Fair Trading Department of Shanghai Administration for Industry and Commerce
- Topic 2: A Changing Regulatory Philosophy and Social Awareness Differences
Speaker: Director LIN, Senyong, Medical Devices Supervision Department of Shanghai Food and Drug Administration
- Topic 3: Several Controversial Issues Regarding the Current Administrative Enforcement of Anti-unfair Competition Law
Speaker: Mr. WANG, Jianfeng, Senior Partner of Dacheng Law Offices
- Topic 4: Legal Thinking Regarding the Red Cans Packaging Disputes Between Wanglaoji and Jiaduobao
Speaker: Dr. BAN, Tianke, Fudan University Law School

We hereby sincerely invite you to attend our Legal Practice Forum Regarding Anti-Unfair Competition.

Agenda attached herewith.

Organizer: Fudan University Law School
Sponsor: Dacheng Law Offices
Date: June 25th 2015



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反不正当竞争与市场监管法律实践研讨会会议议程
Anti-Unfair Competition and Market Supervision Legal Practice Forum
Agenda

会议时间 Date & Time

2015年7月3日 13:30—17:30

July 3rd, 2015, 13:30—17:30

会议地点及形式 Venue & Form

(邯郸路 220 号) 复旦大学逸夫科技楼二楼

2nd Floor, Yifu Science-tech Building, Fudan University, 220 Handan Road

研讨会形式: 主题演讲及会议讨论

Form: Speech & Seminar

主持人: 北京大成(上海)律师事务所高级合伙人, 韦烨律师

Host: Mr. WEI, Ye, senior partner of Dacheng Law Offices

会议流程 Seminar Proceeding

1. 13:30-13:50 会议签到 Registration
2. 13:50-14:00 复旦大学法学院副院长潘伟杰致欢迎词
Welcoming Speech by Mr. PAN, Weijie, vice dean of Fudan University Law School
3. 14:00-15:45 嘉宾演讲 Speech
 - **演讲嘉宾和演讲题目 1: (14:00-14:30)**
Speaker & Topic 1: (14:00-14:30)
上海市工商局公平交易处, 李孝猛处长
Director LI, Xiaomeng, Fair Trading Department of Shanghai Administration for Industry and Commerce
上海反不正当竞争执法热点问题
Hot Issues Regarding the Enforcement of Anti-unfair Competition Law in Shanghai
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  - **演讲嘉宾和演讲题目 2: (14:30-15:00)**  
**Speaker & Topic 2: (14:30-15:00)**  
上海市食品药品监督管理局医疗器械监管处, 林森勇处长  
Director LIN, Senyong, Medical Devices Supervision Department of Shanghai Food and Drug Administration



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监管理念转变与社会认识差异

A Changing Regulatory Philosophy and Social Awareness Differences

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□ **演讲嘉宾和演讲题目 3: (15:00-15:25)**

Speaker & Topic 3: (15:00-15:25)

北京大成（上海）律师事务所高级合伙人，王剑锋律师

Mr. WANG, Jianfeng, senior partner of Dacheng Law Offices

当前反不正当竞争行政执法中的若干争议问题

Several Controversial Issues Regarding the Current Administrative Enforcement of Anti-unfair Competition Law

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□ **演讲嘉宾和演讲题目 4: (15:25-15:45)**

**Speaker & Speech Topic 4: (15:25-15:45)**

复旦大学法学院，班天可博士

Dr. BAN, Tianke, Fudan University Law School

王老吉与加多宝红罐包装装潢纠纷案的法律思考

Legal Thinking Regarding the Red Cans Packaging Disputes Between Wanglaoji and Jiaduobao

4. 15:45-16:00 茶歇 Refreshments

5. 16:00-17:20 圆桌讨论 Roundtable Discussion

6. 17:20-17:30 北京大成（上海）律师事务所管理合伙人王汉齐律师致闭幕词

Closing Speech by Mr. WANG, Hanqi, Managing Partner of Dacheng Law offices

### 交通路线指示 Directions:

公共交通： 乘坐地铁 10 号线至五角场站后步行 15 分钟至会议地点

Public transport: take line 10 to Wujiaochang Station and walk 15 minutes to the venue

自驾车： 从国定路东门驶入

Driving: enter from the east gate on Guoding Road

